

# **Raising the Standard of Leadership**



We make companies better by making their people better. Our Leadership Operating System will help you build better leaders, retain your best people, increase team performance, and create a culture where everyone brings their best.

We Create Better Leaders, High-Performing Teams, and Healthy Cultures

**Individual Growth**: getting started



#### **GIANT TV VIA AFB**

Video training built to be utilized by individuals, teams and entire organizations. Now, you can have the best of GiANT on demand on your own devices for a low monthly fee... and the FIRST MONTH IS FREE!

\$8/month *and* first month free when purchased via www.GiANT.TV/AFB



#### **PATHWAY FOR AFB**

A guided journey utilizing GiANT TV with webinars that guide your leadership journey via monthly interactive webinars. Accountability, encouragement and team learning from the comfort of your office or home.

\$40/month less 20% AFB discount = \$32/month\*
\* Requires GiANT TV

Individual Development: going deeper



#### **XCORF FOR AFB**

#### Leading Others Starts with Leading Yourself

XCORE is a 12-Month leadership program designed to help you strengthen your "Core" leadership capacity, multiply (X) transformation into others and leave a legacy of influence.

\$300/month less 20% AFB discount = \$240/mo.



## **CONSULTATIVE PERFORMANCE COACHING**

#### **Leaders Define Culture**

A laser-focused leadership journey for individuals to experience personal growth, leadership improvements, and new levels of performance.

\$1,000/month less 20% AFB discount = \$800/month

**Team Performance:** multiply



#### XCELERATE FOR AFB

This is a 12-Month In-Person Program to help you accelerate your growth by developing your team. The strategies and tools we cover are particularly powerful for organizations who quickly implement and apply the learning.

For small businesses or leadership teams in mid-sized companies.

\$1,500/month for a team of five less 20% AFB discount = \$1,200/month

### **100X CONSULTING**

Implement our Leadership Operating System inside your company to build better leaders, increase team performance, and create a thriving organization where everyone can bring their best.

A proven system for the multiplication of highperforming teams within companies of 50-5,000 employees. Contact us for more information.

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Months 3 - 4

Months 5 - 6

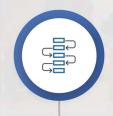
Months 7 - 8

Months 9 - 10

Months 11 - 12













**CELERATE** 

COMMUNICATION

TRANSFORMING TEAM COMMUNICATION

Understand the leadership voices, communication styles, strengths and challenges of everyone on the team.

**RELATIONSHIPS** 

**MAXIMIZING INFLUENCE** 

**Understand and** leverage the power of influence within the organization and with current or future clients.

ALIGNMENT

**ORGANIZATIONAL CLARITY** 

Clearly identify the vision, mission, values, strategies, tactics, structures and resources needed to meet future growth goals.

CAPACITY

MULTIPLICATION **STRATEGIES** 

**Build and implement** the plan for increasing the number of leaders inside the organization as you expand.

**EXECUTION** 

TEAM **PERFORMANCE** 

**Identify and overcome** the largest inhibitors to team performance, productivity and satisfaction.

**SYNERGY** 

**LIBERATOR CULTURE** 

Create a common leadership language that aligns the whole organization and builds a culture of growth and empowerment.





#### Months 1-2 Months 3-4



Months 5-6



Months 7-8



Months 11-12

IQ

**PERSONAL ALIGNMENT** 

Clearly identify your personal vision, mission, and values needed to meet your future goals.

IQ

**LIBERATION AS A** LIFESTYLE

Liberating Leaders fight for the highest possible good in the lives of those they lead. Leading others begins with leading yourself.

# IQ

**DISCOVERING YOUR LEADERSHIP VOICE** 

Understand your leadership voice, communication style, and the strengths and challenges of others on the other side of you.

# EQ **MASTERING EFFECTIVE**

Understand different styles of communication and types of questions people ask. Learn how to crack the communication code between vourself and others.

COMMUNICATION

# **MAXIMIZING INFLUENCE**

EQ

Understand andleverage the power of influence in all of your relationships.

# IQ **BECOMING PRESENT AND PRODUCTIVE**

Use 5 Gears to become present and productive in a world where there is never enough time. Understand how to shift into the right gear at the right time to connect with others.